



**Tom Barrett**  
Mayor, City of Milwaukee

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### **Mayor Barrett Declares April 16<sup>th</sup> through 21<sup>st</sup> Young Professionals Week**

MILWAUKEE---Mayor Tom Barrett is declaring the week of April 16<sup>th</sup> Young Professionals Week (YP Week) in Milwaukee in support of the week-long celebration coordinated by NEWaukee. The organization NEWaukee was formed in an effort to give Milwaukee's young professionals a way to socialize and explore the city with their peers and partners.

Young Professionals Week was designed to recognize the many contributions and interests of young professionals in the community and will consist of 17 distinct events, including coffee socials, lunch seminars, and networking events across a variety of themed days.

Each gathering will focus on the interests of young professionals such as transit, innovation and entrepreneurship in Milwaukee, women in leadership, volunteerism, and the arts. The celebration acts as a platform for Milwaukee's young professional community and partnership organizations to showcase efforts in preserving and growing this local group.

"This is a great opportunity to capitalize of the energy young professionals bring to our community. The one constant about cities, is that we're always changing," Mayor Barrett said. "We're always reinventing ourselves. There's always a renaissance going on and if you don't have young people who are engaged in helping a city grow, the city starts getting stagnant."

Milwaukee has a proud history of attracting young professionals and is frequently named one of the top cities for that demographic. Mayor Barrett and the City seek to continue this tradition and assist NEWaukee in their mission of retaining and cultivating Milwaukee's valuable talent.